



ISSN : 2395-7492

Vol. 12 No. 4 July 2025

# International Research Journal of Management, IT and Social Sciences



Published by :  
Scientific & Literature Open Access Publishing  
London, UK

**IRJMIS**

# International Research Journal of Management, IT and Social sciences

## EDITOR-IN-CHIEF

**Rena Ye,**  
*Fuzhou University,  
China*

---

## **A S S O C I A T E      E D I T O R S**

---

**Adetunji**, Adeniyi  
*Bowen University,  
Nigeria*

**Ghani**, Mohd Zuri  
*Universiti Sains Malaysia,  
Malaysia*

**Jog**, Yatin  
*Symbiosis International  
University, India*

**Bachiller**, Patricia  
*University of Zaragoza,  
Spain*

**Esen**, Emel  
*Yildiz Technical University,  
Turkey*

**Rashidin**, Salamun  
*University of International  
Business and Economics, China*

**Syamsudin**, Oom Rohmah,  
*University of Indonesia,  
Indonesia*

**Auya**, Samwel  
*Maasai Mara University,  
Kenya*

**Singh**, Dharmendra  
*Houston Methodist Research  
Institute, USA*

**Abbas**, Muhammad  
*University of Sargodha,  
Pakistan*

---

## **E D I T O R I A L      B O A R D      M E M B E R S**

---

**Masterson**, Robert  
*The City University of New  
York, USA*

**Masih**, Jolly  
*Erasmus School of Economics,  
Rotterdam, Netherlands*

**Rajkumar**, Rajasekaran  
*Vellore Institute of Technology,  
India*

**Kannan**, Ramani  
*Universiti Teknologi Petronas,  
Malaysia*

**Fiaz**, Muhammad  
*University of Engineering and  
Technology, Pakistan*

**Kalaiselvi**, K.  
*Vels University (VISTAS),  
India*

**Lingming-Chen**  
*Hunan University of Science and  
Technology, China*

**Das**, Subhankar  
*Duy Tan University,  
Vietnam*

**Dhawan**, Rajnish  
*University of the Fraser  
Valley, Canada*

**Kumar**, Tribhuwan  
*Prince Sattam Bin Abdulaziz  
University, Kingdom of Saudi  
Arabia*

**Kifordu**, A.A.  
*Edo University Iyamho,  
Nigeria*

**Khan**, Shazida Jan Mohd  
*Universiti Utara Malaysia,  
Malaysia*

**Mishra**, Geetanjali Joshi  
*Amity University,  
India*

**Fowsar**, Mohamed Anifa Mohamed  
*South Eastern University of Sri  
Lanka, Sri Lanka*

**Studdard**, Melissa  
*Lone Star College System,  
USA*

**Fogwe**, Zephania N.  
*The University of Bamenda,  
Cameroon*

**Auya**, Samwel  
*Maasai Mara University,  
Kenya*

**Wisenthige**, Krishantha  
*Wuhan University of  
Technology, China*

**Tuswadi**  
*Hiroshima University,  
Japan*

**Upadhyaya**, Makarand  
*University of Bahrain,  
Bahrain*

**Chinnusamy**, Karthikeyan  
*Veritas Tech & International  
Technological University, USA*

**Hewamanage**, Wimal  
*University of Colombo,  
Sri Lanka*

**Klymenko**, Olga  
*University of Seychelles,  
Seychelles*

**Elena**, Berezhneva  
*Moscow State University of  
International Relations, Russia*

**Priscila**, Silvia S.  
*Mohamed Sathak Arts and Science  
College, India*

**Zubitashvili**, Tamar  
*Telavi Technical College,  
Georgia*

**Abdul-Hakim**, Roslan  
*Universiti Utara Malaysia,  
Malaysia*

**Peng**, Sheng-Lung  
*National Dong Hwa University,  
Taiwan*

**Ullah**, Hakeem,  
*Abdul Wali Khan University Mardan,  
Pakistan*

**Liu**, Bin  
*University of International Business  
and Economics, China*

**Sobhy**, Maha  
*Cairo University,  
Egypt*

**Hameed**, Asaad Shakir  
*Universiti Teknikal Malaysia Melaka,  
Malaysia*

**Santhappan**, Jayasri  
*University of Houston,  
USA*

**Zhen**, Dai  
*University of International  
Business and Economics, China*

**Le**, Dac-Nhuong  
*Haiphong University,  
Vietnam*

**Omrane**, Amina  
*Institute of Higher Commercial  
Studies of Sfax, Tunisia*

**Sarzhanova**, Galiya  
*Karaganda State University,  
Kazakhstan*

**Ullah**, Hakeem  
*Aga Khan University,  
Pakistan*

**Jian**, Wang  
*University of International  
Business and Economics, China*

**Gadicha**, Ajay B, P.R.  
*Patil College Of Engineering &  
Technology, India*

---

## **C O P Y   E D I T O R S**

---

**Owhard Kins**  
*IRJMIS copyeditor, London,  
United Kingdom*

**George Hord**  
*IRJMIS copyeditor, London,  
United Kingdom*

---

## **P R O D U C T I O N   E D I T O R**

---

**Gord Corverhen**  
*IRJMIS editorial production, London,  
United Kingdom*

**Chrown Drawner**  
*IRJMIS editorial production, London,  
United Kingdom*

---

## **W E B M A S T E R**

---

**Vedran Vucic**  
*PKP Developer,  
Belgrade*

---

## **M A N A G E M E N T C O M M I T T E E**

---

**Tamar Shiukashvili** (A/Prof.)

*Telavi State University,  
Georgia*

**Oscar Frost** (Prof.)

*Imperial College London,  
United Kingdom*

**Helen Jerry** (Prof.)

*University of London,  
United Kingdom*

**Tihnov Koldoris** (Prof.)

*Queen Mary University of London,  
United Kingdom*

**Liu Xiao** (Prof.)

*Brunel University London,  
United Kingdom*

**Bryony Karen** (Prof.)

*University of Roehampton,  
United Kingdom*

**Andrew May** (Prof.)

*Royal Veterinary College,  
United Kingdom*

**Kevin Livingstone** (Prof.)

*London School of Economics and  
Political Science, United Kingdom*

**Ted F.L. Jing** (A/Prof.)

*Shanghai International Studies  
University, China*

**Paul Dohler** (Prof.)

*King's College London,  
United Kingdom*

**Suman Rajest** (A/Prof.)

*Vels Institute of Science,  
India*

---

## **C O P Y R I G H T   A N D   C O P Y I N G   (   I N   A N Y   F O R M A T )**

---

Articles published in the International Research Journal of Management, IT and Social sciences (**IRJMIS**) are available under Creative Commons Attribution Non-Commercial No Derivatives Licence (**CC BY-NC-ND 4.0**). Authors retain copyright in their work and grant **IRJMIS** right of first publication under CC BY-NC-ND 4.0. Users have the right to read, download, copy, distribute, print, search, or link to the full texts of articles in this journal, and to use them for any other lawful purpose. Articles published in **IRJMIS** can be copied, communicated and shared in their published form for non-commercial purposes provided full attribution is given to the author and the journal. Authors are able to enter into separate, additional contractual arrangements for the non-exclusive distribution of the journal's published version of the work (e.g., *post it to an institutional repository or publish it in a book*), with an acknowledgment of its initial publication in this journal. This copyright notice applies to articles published in **IRJMIS** volumes 7 onwards. Please read about the copyright notices for previous volumes under [Journal History](#).

---

## **D I S C L A I M E R**

---

The Publisher and Editors cannot be held responsible for errors or any consequences arising from the use of information contained in this journal; the views and opinions expressed do not necessarily reflect those of the Publisher and Editors, neither does the publication of advertisements constitute any endorsement by the Publisher and Editors of the products advertised.

---

# International Research Journal of Management IT and Social sciences

---

Research Articles	Pages
<b>Job stress and work-life balance on turnover intention: The mediating role of job satisfaction</b> <i>Luh Putu Sutrisna Upadianti, Ida Bagus Ketut Surya</i>	135
<b>Neuro-Pedagogy of the visual arts in reading comprehension</b> <i>Luis Alberto Pompa-Montes de Oca, Alfonso Wenceslao Muñoz-Cedeño, Juan Diego Alcivar-Ferrín, Martha Elizabeth Montesdeoca-Chávez, Jorge Isacio Cedeño-Molina</i>	151
<b>The mediating role of the dark triad in the effect of emotional intelligence on turnover intention</b> <i>Dewa Ayu Istri Gedong Astari Dewi, I Made Artha Wibawa</i>	160

<b>Service quality as an intervening variable between promotion, price, and customer satisfaction: A study of the service industry</b>	<b>178</b>
<i>Nyoman Sri Subawa, I Gusti Nyoman Krisna Hadinata, Ni Kadek Winda Yanti</i>	
<b>The role of customer satisfaction in mediating the influence of perceived value and trust on reuse intention: A study of ShopeeFood service users in Denpasar City</b>	<b>188</b>
<i>I Made Adi Juniantara, Ni Made Asti Aksari</i>	
<b>The mediating role of employee engagement in the influence of career path development and talent management practices on employee intention to stay among generation Z employees</b>	<b>200</b>
<i>Ni Putu Ariska Dewi, Agoes Ganesha Rahyuda</i>	
<b>ESG and firm value: The moderating role of environmental performance and profitability in Indonesia's mining sector</b>	<b>217</b>
<i>Angelina Metta Arilia Oktadewi, Ni Nyoman Ayu Diantini</i>	
<b>Solution for managing preschools according to the education quality accreditation requirements in Ho Chi Minh City in Vietnam</b>	<b>230</b>
<i>Tran Thi Hoai</i>	
<b>The role of innovation in mediating the relationship between entrepreneurial orientation and digital literacy on sustainability performance: A study of developing tourism villages in Jembrana Regency</b>	<b>240</b>
<i>Ni Made Rai Christina Kusuma Dewi, Tjokorda Gde Raka Sukawati, I Putu Gde Sukaatmadja, Gede Bayu Rahanatha</i>	
<b>The effect of perceived ease of use and perceived usefulness on reuse intention with e-satisfaction as a mediation variable: Study on SIGNAL application users in Denpasar City</b>	<b>257</b>
<i>Komang Ayu Trishantika Dewi, I Nyoman Nurcaya</i>	
<b>Driving customer loyalty: Mediating effect of customer satisfaction on service quality and brand image</b>	<b>270</b>
<i>Ida Ayu Mirah Sekarwangi, Ni Wayan Ekawati</i>	

**The mediating role of brand image in the influence of influencer credibility and E-WoM on repurchase intention of skincare products in Denpasar City** 302

*Komang Listia Damariyanti, Ni Wayan Sri Suprapti*

**The role of attitude towards green in mediating the effect of environmental concern and green perceived value on green purchase intention: A study of Gen Z's behavior toward Sensatia Botanicals in Denpasar City** 316

*Anak Agung Ayu Rika Putri Supartha, I Putu Gde Sukaatmadja*

**The effect of financial education in the family and self-control on family financial management behavior with financial literacy as moderating: Study on families in Sikka Regency, East Nusa Tenggara** 331

*Eugenia Sartini Mega Dewi, Ni Luh Putu Wiagustini*



**Scientific & Literature Open Access Publishing**

Homepage: <https://sloap.org/journals/index.php/irjmis/>